

CBD LLC  
DBA White Sand Escapes  
414 East Market Street  
Iowa City, IA 52245

### **Privacy Policy**

It is CBD LLC DBA White Sand Escapes policy to respect your privacy regarding any information we may collect while operating our website. This Privacy Policy applies to beachfrontvacayrentalfl.com (hereinafter, “us”, “our”, or “we”.) We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Website. We have adopted this privacy policy (“Privacy Policy”) to explain what information may be collected on our website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies to but is not limited to information we collect through our website, app, SMS and social media channels.

This Privacy Policy sets forth the general rules and policies governing your use of all our digital channels. Depending on your activities when visiting or using our website, app, SMS or a social media channel, you may be required to agree to additional terms and conditions.

#### **Website Visitors**

We collect non-personally identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. The purpose in collecting non-personally identifying information is to better understand how our visitors use its website. This includes gathering information from Google Analytics and Google Search Console. From time to time, we may release non-personally identifying information in total, e.g., by publishing an internal report on trends in the usage of its website.

We also collect potentially personally identifying information like Internet Protocol (IP) addresses for logged-in users and for users leaving comments on beachfrontvacayrentalfl.com. We only disclose logged-in user and commenter IP addresses under the same circumstances that it uses and discloses personally identifying information as described below.

#### **Gathering Personally Identifying Information | Using Your Image or Photo**

Certain visitors to our website choose to interact with us in ways that require us to gather personally identifying information. The amount and type of information that we gather depends on the nature of the interaction. For example, we may ask visitors who sign a rental agreement at beachfrontvacayrentalfl.com to provide a legal name, email address, etc.

We occasionally photograph our residents, and we may use your photograph on our website. You may also post a photo of yourself and/or your party on one of our social media channels. As a result of us photographing residents, along with your social media posts, we may use that post and/or photo on our website. This also includes testimonials that disclose your image or name along with your name and city.

To help potential visitors who visit our website see the interior or exterior of the rental property, we will from time to time take photos and place them on our website or our social media pages. By visiting our location, you have granted us permission to use that photo, which you may be included in, strictly for marketing purposes.

## Security

The security of your Personal Information is important to us but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

## Advertisements

Ads appearing on our website may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by us and does not cover the use of cookies by any advertisers.

## Links To External Sites

Our Service may contain links to external sites that are not operated by us. If you click on a third-party link, you will be directed to that third-party's site. We strongly advise you to review the Privacy Policy and terms and conditions of every site you visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites, products, or services.

## Aggregated Statistics

We may collect statistics about the behavior of visitors to its website. We may display this information publicly or provide it to others. However, we will not disclose or share your personally identifying information with outside parties.

## Cookies

To enrich and perfect your online experience, we use "Cookies", similar technologies and services provided by others to display personalized content, appropriate advertising, and store your preferences on your computer.

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. We use cookies to help identify and track visitors, their usage of <https://beachfrontvacayrentalfl.com>, and their website access preferences.

The visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using our website, with the drawback that certain features of our websites may not function properly without the aid of cookies.

By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to our use of cookies.

## Privacy Policy Changes

Although most changes are likely to be minor, we may change our Privacy Policy from time to time, and at our sole discretion. We encourage visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

## Questions

If you have any questions about this Privacy Policy, please contact us at [onceuponatideftmbeachfl@gmail.com](mailto:onceuponatideftmbeachfl@gmail.com)